

### Product designer with a passion for creative problem-solving

#### **WORK EXPERIENCE**

#### Product Designer | Barbara Ofure Product Designer

New Haven, CT · October 2022 - Present

- Lead product design for small businesses, agencies, startups and solo-preneurs.
- Work in close collaboration with leadership, business stakeholders and web developers in an agile based product development environment
- Deliverables include research requirements gathering, sitemaps, wireframes, prototype, testing plans.
- Projects include beauty and lifestyle mobile apps and DubsTech Hackathon.

## **Teacher** | Achievement First

New Haven, CT · April 2015 - Present

- Collaborated with cross functional teams to identify and implement quarterly planning strategies.
- Developed learning plans and resources.
- Conducted virtual learning sessions and creative workshops.

#### Grade Level Lead | Achievement First

New Haven, CT · August 2019 - June 2020

- Facilitated weekly team sync-ups to identify obstacle, blockers and next steps.
- Evaluated process and methodology to increase operational efficiency.
- Advocated for team goals across the organization
- Coached and mentored other teachers.

#### **Project Manager** | Family Centered Services of Connecticut

New Haven, CT · October 2013 - April 2015

- Defined relationships with key stakeholders and outside community agencies to meet program goals.
- Implementing evidence-based curriculum and building partnerships with various schools, parents, and community agencies.
- Created community service-learning opportunities for 50+ students and their families
- Held lead role during the creation of a "Concert for Change" to expand awareness of youth homelessness.

#### **CONTACT**

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# **SKILLS**

- Research Requirement Gathering
- Customer Journey Mapping
- Competitive Analysis
- Task Flow
- Personas
- Storyboarding
- User Flows
- Wireframes
- Prototyping
- Project Management
- Stakeholder Management
- UX Research
- Data Analysis
- Accessibility Standards

# **TOOLS**

- Figma
- Microsoft Office
- Mire
- Adobe Creative Suite
- FigJam

## **EDUCATION**

#### DesignLab

UX Academy, 2023

# **New York University**

Master of Social Work

# **Southern Connecticut State University**

Bachelor of Science in Sociology